BEFORE THE ARKANSAS STATE BOARD OF DENTAL EXAMINERS

IN THE MATTER OF:
LOWELL D. WILLIAMS, D.D.S.

ORDER

On this 14th day of July, 1989, comes on for hearing the disciplinary matter involving LOWELL D. WILLIAMS, D.D.S. A quorum of the Board appeared together with its attorney, William H. Trice, III and LOWELL D. WILLIAMS, D.D.S. appeared pro se. From the pleadings, evidence introduced and testimony of the parties, the Board finds that:


2. LOWELL D. WILLIAMS, D.D.S. received an Order and Notice of Hearing in a timely fashion and appeared at this hearing.

3. LOWELL D. WILLIAMS, D.D.S. at the present time is not licensed as a specialist in the field of Pedodontics by the Arkansas State Board of Dental Examiners.

4. LOWELL D. WILLIAMS, D.D.S. has admitted that on the door to his office, he has listed his name and specialty as follows:
   LOWELL D. WILLIAMS, D.D.S.- M.S.
   Pediatric Dentistry

5. LOWELL D. WILLIAMS, D.D.S. has admitted that in the yellow pages of the telephone book, he has advertised his practice as follows:
   Lowell Williams, D.D.S., M.S.
   Pediatric Dentistry

6. It is found that LOWELL D. WILLIAMS, D.D.S. has held himself out as a specialist in the field of pedodontics and is in violation of Ark. Code Ann. §17-82-305 and that he has further violated Rules and Regulations of the Board, more specifically Article VII C in the advertising of himself as a specialist in a false and misleading manner and not providing information in his advertising that he is, in fact, a general dentist.
WHEREFORE, IT IS CONSIDERED ORDERED AND ADJUDGED THAT:

1. LOWELL D. WILLIAMS, D.D.S. has violated Ark. Code Ann. §17-82-305, more specifically, he has held him out as a specialist without being licensed as one by the Board.

2. LOWELL D. WILLIAMS, D.D.S. has violated Article VII C, more specifically, he has advertised himself as a specialist in a false and misleading manner and has not provided information in his advertising that he is, in fact, a general dentist.

3. The Board places LOWELL D. WILLIAMS, D.D.S. on probation for a period of one year. During said time, he should provide copies of advertisements to the Board for the Board's review.

4. LOWELL D. WILLIAMS, D.D.S. as further penalty is required to pay a fine to the Arkansas State Board of Dental Examiners in the amount of Five Hundred Dollars ($500.00) within six (6) months from the date of this order.

IT IS SO ORDERED.

ARKANSAS STATE BOARD OF DENTAL EXAMINERS

BY: ____________________

APPROVED AS TO FORM:

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William H. Trice, Ill.
Attorney for the Board